



presented by
The Medical Society of the District of Columbia
May 5, 2023

Stand Out in Your Support for Healthcare Honorees

MSDC invites you to the 2nd Annual Capital Healthcare Honors. This dinner event will feature extensive networking opportunities for organizations looking to garner goodwill for their brands by supporting the tireless work of our award winners. It will be one of the best attended events in which participating supporters can interact with the District of Columbia's physicians and MSDC members.

Top 5 Reasons to support the 2022 Capital Healthcare Honors

1. Boost brand awareness among DC physicians and healthcare thought leaders.
2. Support healthcare leaders in this one-of-a-kind MSDC event
3. Assist MSDC's charitable work as a Reception Supporter
4. Get face-to-face time with physicians from across the metropolitan Washington region.
5. Select from a wide range of sponsorship opportunities that fit any budget

Venue Details

The National Press Club, Ballroom

529 14th Street, NW, Washington, DC 20045

Since 1908, The National Press Club has hosted presidents, kings, queens, prime ministers, Cabinet members, governors, members of Congress and influential leaders in business, healthcare, and society to share their views on significant topics and current events with the media and the public. The National Press Club is "where news happens" in Washington, D.C.

Benefits of Event Support

The 2nd Annual Capital Healthcare Honors will attract healthcare leaders from across the greater metropolitan Washington area. Event Supporters will benefit from increased visibility from numerous cobranding, marketing, and networking opportunities and ad placement. MSDC will market the event to the greater DC physician community which numbers over 10,000 and, more specifically, to MSDC's 3,100+ members. Benefits include:

- Face-to-face time with physicians and healthcare leaders from across the metropolitan Washington region.
- Exposure to MSDC's 3,100+ members via the MSDC website.
- The ability to directly support MSDC's charitable work.
- Marketing will include logos of supporters who have signed on to support the event - another excellent reason to come aboard early.
- The 2023 Capital Healthcare Honors offers businesses all kinds of opportunities, ranging from in-person conversation, recognition in promotion, advertising in the Program Book to a customized package of benefits. MSDC Corporate Partners and previous supporters receive additional marketing benefits.

**For more information contact Sean Handerhan, Partnership Development
703.731.1907, partnership@msdc.org**



2023 CAPITAL HEALTHCARE HONOREES

The 2023 Capital Healthcare Honorees are leaders in women's health, health equity, healthcare reform, and mentorship.

James Taylor, MD – John Benjamin Nichols Award



Presented by:  United Healthcare

In recognition of outstanding contributions toward improving the health of the community. Dr. Taylor is being recognized for research into sickle cell disease and leadership of the groundbreaking work at Howard University's Center for Sickle Cell Disease.



Peter Lavine, MD – Certificate of Meritorious Service - *In recognition of distinguished service to the medical profession.* Dr. Lavine is being recognized for his leadership on healthcare reform and physician practice issues with MSDC and the AMA, and on behalf of District residents.



Constance Bohon, MD - Dr Charles H. Epps, III Community Service Award - *In recognition of outstanding public service to the community.* Dr. Bohon is being recognized for her work on women's health and maternal health, especially serving as an advisor to the District on maternal health issues.



John Larsen, MD – Distinguished Service Award - *In recognition of service to the Medical Society* Dr. Larsen is being recognized posthumously for his years of mentorship of physician leaders, including MSDC leaders, and service to the Medical Society.

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Support Options and Details

Dinner Supporter/\$10,000 **Support provided by:**

- Exclusive supporter of the evening's dinner event
- Company executive will provide dinner remarks (three-minute limit)
- Logo recognition on all on-site event signage and all tables
- Logo recognition on all event materials and pre-event marketing communications
- Complimentary table for eight guests
- Full page event program advertisement

Opening Reception Supporter/\$6,000

- Exclusive supporter of the evening's opening reception
- Company executive will provide opening reception remarks (three-minute limit)
- Logo recognition on reception signage at bars and food stations
- Logo recognition on all event materials and pre-event marketing communications.
- Complimentary table for eight guests
- Full page event program advertisement

Dinner Table Supporter/\$4,000

- Opportunity to invite eight colleagues or guests to attend
- Logo recognition at the table
- Logo recognition on all event materials and pre-event marketing materials
- Half page event program advertisement

Closing Reception Supporter/\$6,000

- Exclusive supporter of the evening's closing reception
- Company executive will provide closing reception remarks (three-minute limit)
- Logo recognition on reception signage at bars and food stations
- Logo recognition on all event materials and pre-event marketing communications.
- Complimentary table for eight guests
- Full page event program advertisement

Valet Parking Supporter/\$3,500

- One complimentary event registration
- On-site logo recognition
- Logo recognition on all actual event materials and pre-event marketing materials

Friend/\$2,000

- One complimentary event registration
- Logo recognition on all actual event materials and pre-event marketing communications
- Half page program advertisement

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